

Tyler Renfro

UI/UX Designer

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Longmont, Colorado

WORK EXPERIENCE

Second Street | Senior UX Designer

November 2018–Present • St. Louis, MO

Product Design UI/UX Design Process & Strategy

Advanced the product design process to be more efficient and collaborative by introducing pitches, bread boards, and sketches. With the new design processes, SecondStreet was able to hire a new team of engineers and expand our resources to build new products and sell to new markets.

Abstrakt Marketing Group | Web Designer

January 2018–November 2018 • St. Louis, MO

Design Systems Process & Strategy Website Design

Implemented a new web design process to help Abstrakt meet business growth demands. My role was to build a design system, fix process pain points, and foster collaboration between departments. With the new process, Abstrakt was able to increase it's output by over 200%.

Modular Design | Founder

March 2017–January 2018 • St. Louis, MO

UI/UX Design Thinking Client Management

Founded an independent design consulting company. Collaborated directly with founders and agencies to build prototypes that validated an idea, or learned from failing quickly to reiterate.

CFX Inc. | Designer

September 2016–March 2017 • St. Louis, MO

Advertising Front-End Development Web Design

The clients of CFX spans across various industries, products, and services, from national brands to locally-owned businesses. While working at CFX, I collaborated with clients to deliver services such as graphic design, web design, front-end development, and e-commerce.

Hive Network | Design Consultant

April 2015–September 2016 • St. Louis, MO & Boulder, CO

Product Design Web Design Front-End Development

In this role, I worked on web applications for many different startups. On most assignments, it was my responsibility to forge a vision with design thinking, prototype experiences, and then develop the front-end.

EDUCATION

SIU Edwardsville 2011–2014

Team Treehouse 2014–2017

STL Design Week 2015–2018

Wordcamp STL 2015

Lynda 2018

Central Print Letterpress 2018

STL Devfest 2019

An Event Apart Denver 2019

SKILLS

Design

- Accessibility • Color Contrast Compliance
- Illustration & UI Graphics • User Flows
- Content Strategy • Design Thinking
- Product Design • Wireframes
- Design Systems • Style Guides
- Squarespace • Webflow • Unbounce
- Sketch • Adobe Creative Suite
- Email Design • Responsive Design
- User Research • Usability Testing

Prototyping

- Concept Sketches • Whiteboarding
- Rapid prototyping with Sketch
- Rich prototyping with Origami Studio

Development

- HTML • SCSS • Git
- Front-End Frameworks
- Static Site Generators
- Domains • Hosting

Collaboration

- Remote Team Experience
- Design Reviews
- Feedback Presentations